

Ontario chicken farmers are dedicated to delivering the highest quality chicken to customers and consumers.



Fresh Ideas,
Growing Together™



And, that means working collaboratively with industry partners to continually deliver value, innovation and sustainable solutions for the long-term success of our industry.

There are over 1000 chicken farmers in Ontario, representing a third of Canada's chicken farmers and 33% of the production. Ontario chicken farmers grow approximately 330 million kilograms of chicken a year.

As a major contributor to the economy, the Ontario chicken industry directly employs approximately 5,000 Ontarians and many more indirectly in the transportation, food service and retail sectors and the Ontario chicken industry is valued at over \$630 million at the farm gate.

Supply Management: A successful and sustainable system.

Our system of Supply Management is the foundation of our success. For over 45 years, it has supported CFO's ability to deliver value to its customers and consumers.

Canada's supply management is based on three fundamentals that ensure the stability and long-term success of an efficient and competitive chicken industry.

They are:

1. Matching supply with consumer demand.
2. Ensuring a predictable market for Ontario chicken.
3. Ensuring stable supply and prices for consumers while ensuring a fair return for industry and farmers.

91% of primary grocery shoppers would prefer to buy chicken from Ontario.

Why?

Because it's local, fresher, healthier for my family, and better quality than chicken from anywhere else.





Quick Facts about Chicken Farming in Ontario



1. Chickens raised for meat – called broilers – are raised in climate-controlled barns where they are free to roam and are protected from hot summers, cold winters, predators and disease.

2. Chickens have unlimited access to clean water and nutritious feed 24 hours a day.

3. Chickens eat a healthy balanced diet consisting primarily of grains (corn, soya, wheat) and a protein-mineral supplement. All ingredients are government approved.

4. Chickens are not given hormones. In fact, hormones are not available in Canada and their use is illegal.

5. Chickens are full grown in about six to eight weeks and farmers produce five or six flocks a year.

6. Ontario chicken farmers thoroughly clean out their barns between each flock. Disinfection of the barns is an important element of the food safety program. It gives our farmers the distinction of having one of the highest cleanliness standards in the world.

7. In 2009 Ontario chicken farmers produced approximately 330 million kilograms of chicken – the equivalent of 618 million quarter chicken meals!

8. Over 1,000 chicken farmers provide Ontarians with this safe, nutritious product.



Chicken
Farmers of Ontario

To learn more visit
ontariochicken.ca