



Chicken Farmers of Ontario

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About Chicken Farmers of Ontario

- Chicken Farmers of Ontario provides leadership for a sustainable and dynamic chicken industry and regulates all of the production and marketing of chicken in the province.
- CFO's market responsive, supply managed system affords Ontario's 1,050 independent chicken farmers a fair income and provides consumers with a safe supply of nutritious product and stable prices. This is done without the need for expensive, taxpayer funded subsidies.
- We advocate in favour of industry incentives that advance Ontario producers' interest within a supply management system that adapts to change.

Backgrounder - Chicken Industry Facts

- Canada is the 10th largest chicken producer in the world.
- Nearly 40% of Canada's chicken farms are located in Ontario.
- The Canadian chicken industry directly employs more than 15,000 people who work on chicken farms or in related areas, such as processing.
- Over one third, or 5,000, of those full-time jobs are here in Ontario.
- Ontario's chicken industry alone is valued at over half a billion dollars at the farm gate (\$566 million in 2007) and is also responsible for thousands of spin-off jobs in the transportation, food service and retail industries.
- Ontario produced about 328 million kilograms of chicken in 2007 of which the majority was consumed domestically.
- In recent years, the number of chicken farmers in Ontario has been reasonably stable:

Year	Number of Ontario Chicken Farmers
1995	1097
2005	1079
2007	1050

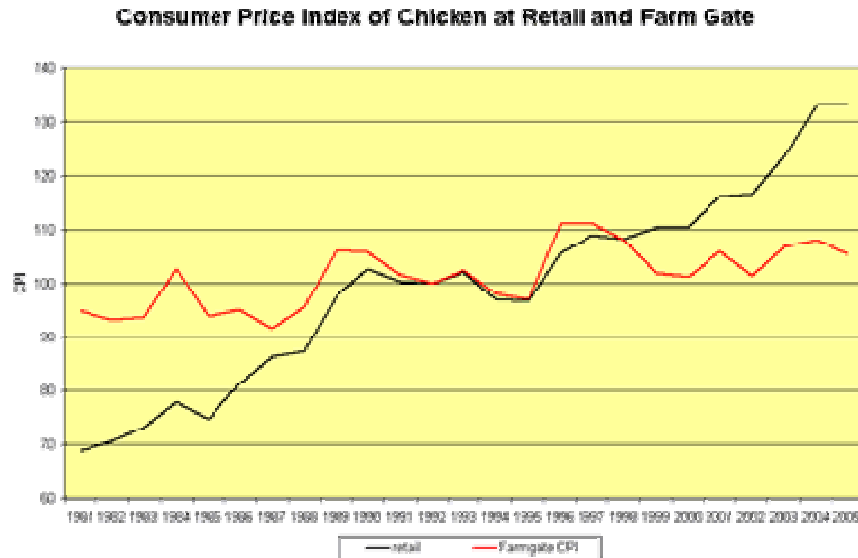
Chicken – A Favourite of Ontarians

- A generation ago, Ontarians chose to serve chicken for special occasions only - reserved for Sundays, birthday parties or festive meals -- but today, chicken is the number one meat of choice among consumers in Ontario and in Canada.
- As more Ontarians turn to chicken, there has been a 21% increase in the chicken industry's share of Canadian meat consumption – up to 32%. In fact, chicken is positioned as the number one meat of choice among consumers in Canada.
- Ontarians' per capita consumption of chicken is 30.7 kg (67.7 lbs) per annum.
- Ontario's chicken farmers do not use hormones, which are illegal in Canada. All Ontario chickens are grain fed and kept in climate controlled barns.

- Chicken is a complete protein. It contains the essential amino acids in amounts sufficient for growth and development.
- Like all lean meats, chicken is a good source of B-vitamins. The dark meat of chicken is richer in riboflavin than the light, while the light meat is richer in niacin.

Chicken Prices – A very good value for consumers

Chicken farmers are proud to offer a product that is safe, nutritious and competitively priced. And although retail chicken and red meat prices have increased steadily over the past 20 years, prices paid to chicken farmers have remained relatively stable.



Quick Facts on Chicken Production

Ontario

- Produces around 325 million kilograms of chicken meat annually (28 million kgs per month)
- 200 million chickens are farmed annually (17 million kgs per month)

Canada

- Produces 981 million kilograms of chicken meat annually (82 million kgs per month)
- 620 million chickens are grown annually (52 million kgs per month)
- Imports 127 million kgs of chicken annually
- Exports 100 million kgs of chicken annually

For more information, please contact:

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